

@fariha.salahuddin

What drives trust?

FARIHAS
.com

Trust

James Davis, Professor of Strategic Management and Chairman of the Management Department at Utah State University, speaks about three drivers of trust: **ability**, **benevolence**, and **integrity**.

Anne Bockler Raettig, Assistant Professor, Institute of Psychology at Würzburg University, states that meeting and deciding to trust someone is normally a start of a relationship journey. The experience and consistency between word and behaviour determine whether the person is trustworthy – meaning does the person ‘**walk the talk**’?

Top 5 Behaviours of a Leader that *Enable* Trust

- Is a patron of learning
- Thinks long-term
- Ignites creativity
- Is altruistic
- Models diversity

Source: Farihas.com

More than 260 professionals and graduates from 40 countries participated in the survey.

Article link: <https://www.linkedin.com/pulse/trust-fariha-salahuddin>

Top 5 Behaviours of a Leader that *Dilute* Trust

- Is self-absorbed
- Is a backbiter
- Is superficial
- Is homogenous
- Is traditional

Source: Farihas.com

More than 260 professionals and graduates from 40 countries participated in the survey.

Article link: <https://www.linkedin.com/pulse/trust-fariha-salahuddin>

To know more

Sign up for
Transformation Coaching

www.farihas.com

FARIHAS
.com